

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**Date of Report (date of earliest event reported): May 6, 2026**

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**The Goodyear Tire & Rubber Company**

**(Exact name of registrant as specified in its charter)**

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**Ohio**  
**(State or other jurisdiction of  
incorporation or organization)**

**1-1927**  
**(Commission File Number)**

**34-0253240**  
**(I.R.S. Employer Identification Number)**

**200 Innovation Way  
Akron, Ohio 44316-0001**  
**(Address of principal executive offices and zip code)**  
**(330) 796-2121**  
**(Registrant's telephone number, including area code)**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol</u>	<u>Name of each exchange on which registered</u>
Common Stock, Without Par Value	GT	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 2.02 Results of Operations and Financial Condition.**

A copy of the News Release issued by The Goodyear Tire & Rubber Company on Wednesday, May 6, 2026, describing its results of operations for the first quarter of 2026, is attached hereto as Exhibit 99.1.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	<a href="#">News Release, dated May 6, 2026</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE GOODYEAR TIRE & RUBBER COMPANY**

Date: May 6, 2026

By: /s/ Christina L. Zamarro

Christina L. Zamarro

Executive Vice President and Chief Financial Officer

# NEWS RELEASE



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## GOODYEAR ANNOUNCES FIRST QUARTER 2026 RESULTS

*EMEA and Asia Pacific results strengthened; Goodyear Forward delivered \$107 million of benefits*

AKRON, Ohio, May 6, 2026 – The Goodyear Tire & Rubber Company (NASDAQ:GT) reported first quarter 2026 results today and the company will host an investor call tomorrow morning, Thursday, May 7, at 8:30 a.m. Eastern time led by Mark Stewart, Goodyear's chief executive officer and president, and Christina Zamarro, the company's executive vice president and chief financial officer.

"The first quarter reflected a challenging environment, marked by weak consumer industry demand in both OE and replacement across the majority of our key geographies," said Stewart. "Despite a weak environment, our first quarter results were in line with our expectations and reflect our commitment to drive value for our brands in the marketplace, where we offer world-class differentiated products and services."

"Looking ahead, increased pressure on industry demand and higher raw material costs stemming from the conflict in the Middle East require that we continue to take meaningful actions to strengthen our cost structure," added Stewart. "We have consistently demonstrated a strong capability in driving cost transformation. We expect to deliver further savings to position the company for long term value creation."

### Financial Results

Goodyear's first quarter 2026 net sales were \$3.9 billion, with tire unit volumes totaling 34.0 million. First quarter 2026 Goodyear net loss was \$249 million, or \$0.86 per share, compared to Goodyear net income one year ago of \$115 million, or \$0.40 per share. First quarter 2026 included several significant items, including, on a pre-tax basis, rationalization charges of \$104 million. This significant item, and others, are excluded from adjusted earnings.

First quarter 2026 adjusted net loss was \$112 million compared to adjusted net loss of \$11 million in the prior year's quarter. Adjusted loss per share was \$0.39 compared to \$0.04 in the prior year's quarter. Per share amounts are diluted.

The company reported segment operating income of \$95 million in the first quarter of 2026, compared to \$195 million from one year ago. Segment operating income includes a \$46 million benefit from a tariff adjustment following a recent U.S. Supreme Court decision.

After adjusting for the sales of its Chemical business and the Dunlop brand, segment operating income decreased \$63 million. The decrease in segment operating income reflects higher inflation and other costs of \$163 million and the impact of lower volume of \$159 million, partially offset by benefits from Goodyear Forward of \$107 million, favorable price/mix versus raw material costs of \$103 million and an IEEPA tariff adjustment of \$46 million.

Additional earnings materials can be found on Goodyear's investor relations website at <http://investor.goodyear.com>.

### **Reconciliation of Non-GAAP Financial Measures**

See "Non-GAAP Financial Measures" and "Financial Tables" for further explanation and reconciliation tables for historical Total Segment Operating Income and Margin; Adjusted Net Income (Loss); and Adjusted Diluted Earnings per Share, reflecting the impact of certain significant items on the 2026 and 2025 periods.

## **Business Segment Results**

### **AMERICAS**

<i>(In millions)</i>	<b>First Quarter</b>	
	<b>2026</b>	<b>2025</b>
Tire Units	15.3	18.4
Net Sales	\$2,063	\$2,502
Segment Operating Income	\$37	\$155
Segment Operating Margin	1.8%	6.2%

Americas' first quarter 2026 net sales of \$2.1 billion were 17.5% lower than the previous year, driven by a decline in consumer replacement volume and the sale of the Chemical business. Tire unit volume decreased 17.0%. Replacement tire unit volume decreased 23.2%, driven by weak industry conditions in North America. Replacement volumes reflect lower sell-in industry volume, increased competitive promotional activity and the planned rationalization of lower-tier product offerings. Original equipment tire unit volume increased 8.2%, reflecting strong consumer market share gains. Similar to prior quarters, Commercial industry volume was lower in both OE and replacement given a prolonged industry downturn.

Segment operating income of \$37 million decreased \$118 million from last year. Excluding the impact of the sale of the Chemical business, Americas' segment operating income decreased \$87 million driven by the impact of lower volume, general inflation and higher other costs, partially offset by Goodyear Forward benefits, the expected IEEPA tariff refund, and price/mix versus raw materials.

## EMEA

<i>(In millions)</i>	First Quarter	
	2026	2025
Tire Units	11.2	12.3
Net Sales	\$1,363	\$1,277
Segment Operating Income (Loss)	\$1	\$(5)
Segment Operating Margin	0.1%	(0.4)%

EMEA's first quarter 2026 net sales of \$1.4 billion increased 6.7% from first quarter 2025, driven by benefits from currency and price/mix, partly offset by lower tire volume, inclusive of the sale of the Dunlop brand. Replacement unit volume decreased 15.2%, driven by market weakness in the E.U., increased competition and the planned rationalization of lower-tier product offerings. Original equipment tire unit volume increased 8.1%, reflecting strong consumer market share gains.

First quarter segment operating income of \$1 million increased \$6 million from the prior year. Excluding the impact of the sale of the Dunlop brand, EMEA's segment operating income increased \$13 million driven by benefits from price/mix versus raw materials and Goodyear Forward, partly offset by higher costs and inflation.

## ASIA PACIFIC

<i>(In millions)</i>	First Quarter	
	2026	2025
Tire Units	7.5	7.8
Net Sales	\$455	\$474
Segment Operating Income	\$57	\$45
Segment Operating Margin	12.5%	9.5%

Asia Pacific's first quarter 2026 net sales of \$455 million were 4.0% lower than the previous year, as a result of lower volume. Tire unit volume decreased 3.8%, driven by weak OE industry demand in China.

First quarter 2026 segment operating income of \$57 million was \$12 million higher than the prior year driven by benefits from price/mix versus raw materials and Goodyear Forward, partly offset by the impact of lower volume.

The company will host an investor call on Thursday, May 7, 2026, at 8:30 a.m. Eastern time. Please visit Goodyear's investor relations website: <http://investor.goodyear.com> , for additional earnings materials.

The investor call can be accessed on the website or via telephone by calling either (800) 579-2543 or (785) 424-1789 before 8:25 a.m. Eastern time and providing the conference ID "Goodyear." A replay will be available by calling (800) 839-2394 or (402) 220-7207. The replay will also be available on Goodyear's investor relations website.

## **About Goodyear**

Goodyear is one of the world's largest tire companies. It employs about 63,000 people and manufactures its products in 49 facilities in 19 countries around the world. Its two Innovation Centers in Akron, Ohio, and Colmar-Berg, Luxembourg, strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to [www.goodyear.com/corporate](http://www.goodyear.com/corporate).

## **Forward-Looking Statements**

Certain information contained in this news release constitutes forward-looking statements for purposes of the safe harbor provisions of The Private Securities Litigation Reform Act of 1995. There are a variety of factors, many of which are beyond our control, that affect our operations, performance, business strategy and results and could cause our actual results and experience to differ materially from the assumptions, expectations and objectives expressed in any forward-looking statements. These factors include, but are not limited to: our ability to implement successfully our strategic initiatives; actions and initiatives taken by both current and potential competitors; increases in the prices paid for raw materials and energy; inflationary cost pressures; delays or disruptions in our supply chain or the provision of services to us; a prolonged economic downturn or period of economic uncertainty; deteriorating economic conditions or an inability to access capital markets; a labor strike, work stoppage, labor shortage or other similar event; financial difficulties, work stoppages, labor shortages or supply disruptions at our suppliers or customers; the adequacy of our capital expenditures; changes in tariffs, trade agreements or trade restrictions; uncertainty regarding the timing and amount of any IEEPA tariff refund; foreign currency translation and transaction risks; our failure to comply with a material covenant in our debt obligations; potential adverse consequences of litigation involving the company; as well as the effects of more general factors such as changes in general market, economic or political conditions or in legislation, regulation or public policy. Additional factors are discussed in our filings with the Securities and Exchange Commission, including our annual report on Form 10-K, quarterly reports on Form 10-Q and current reports on Form 8-K. In addition, any forward-looking statements represent our estimates only as of today and should not be relied upon as representing our estimates as of any subsequent date. While we may elect to update forward-looking statements at some point in the future, we specifically disclaim any obligation to do so, even if our estimates change.

**Non-GAAP Financial Measures (unaudited)**

This news release presents non-GAAP financial measures, including Total Segment Operating Income and Margin, Adjusted Net Income (Loss), and Adjusted Diluted Earnings Per Share (EPS), which are important financial measures for the company but are not financial measures defined by U.S. GAAP, and should not be construed as alternatives to corresponding financial measures presented in accordance with U.S. GAAP.

Total Segment Operating Income is the sum of the individual strategic business units' (SBUs') Segment Operating Income as determined in accordance with U.S. GAAP. Total Segment Operating Margin is Total Segment Operating Income divided by Net Sales as determined in accordance with U.S. GAAP. Management believes that Total Segment Operating Income and Margin are useful because they represent the aggregate value of income created by the company's SBUs and exclude items not directly related to the SBUs for performance evaluation purposes. The most directly comparable U.S. GAAP financial measures to Total Segment Operating Income and Margin are Goodyear Net Income (Loss) and Return on Net Sales (which is calculated by dividing Goodyear Net Income (Loss) by Net Sales).

Adjusted Net Income (Loss) is Goodyear Net Income (Loss) as determined in accordance with U.S. GAAP adjusted for certain significant items. Adjusted Diluted Earnings Per Share (EPS) is the company's Adjusted Net Income (Loss) divided by Weighted Average Shares Outstanding-Diluted as determined in accordance with U.S. GAAP. Management believes that Adjusted Net Income (Loss) and Adjusted Diluted Earnings Per Share (EPS) are useful because they represent how management reviews the operating results of the company excluding the impacts of rationalizations, asset write-offs, accelerated depreciation, impairments, asset sales and certain other significant items.

It should be noted that other companies may calculate similarly-titled non-GAAP financial measures differently and, as a result, the measures presented herein may not be comparable to such similarly-titled measures reported by other companies. See the following tables for reconciliations of historical Total Segment Operating Income and Margin, Adjusted Net Income (Loss) and Adjusted Diluted Earnings Per Share to the most directly comparable U.S. GAAP financial measures.

**The Goodyear Tire & Rubber Company and Subsidiaries**  
**Financial Tables (Unaudited)**

**Table 1: Consolidated Statements of Operations**

(In millions, except per share amounts)	Three Months Ended	
	March 31,	
	2026	2025
Net Sales	\$ 3,881	\$ 4,253
Cost of Goods Sold	3,188	3,513
Selling, Administrative and General Expense	668	650
Rationalizations	104	81
Interest Expense	95	115
Other (Income) Expense	9	25
Net (Gain) Loss on Asset Sales	(3)	(262)
Income (Loss) before Income Taxes	(180)	131
United States and Foreign Tax Expense	66	13
Net Income (Loss)	(246)	118
Less: Minority Shareholders' Net Income (Loss)	3	3
<b>Goodyear Net Income (Loss)</b>	<b>\$ (249)</b>	<b>\$ 115</b>
Goodyear Net Income (Loss) — Per Share of Common Stock		
<b>Basic</b>	<b>\$ (0.86)</b>	<b>\$ 0.40</b>
Weighted Average Shares Outstanding	288	287
<b>Diluted</b>	<b>\$ (0.86)</b>	<b>\$ 0.40</b>
Weighted Average Shares Outstanding	288	289

**Table 2: Consolidated Balance Sheets**

(In millions, except share data)	March 31, 2026	December 31, 2025
<b>Assets:</b>		
<b>Current Assets:</b>		
Cash and Cash Equivalents	\$ 723	\$ 801
Accounts Receivable, less Allowance — \$84 (\$89 in 2025)	2,602	2,341
Inventories:		
Raw Materials	606	616
Work in Process	202	195
Finished Products	3,055	2,761
	<u>3,863</u>	<u>3,572</u>
Assets Held for Sale	6	58
Prepaid Expenses and Other Current Assets	452	446
<b>Total Current Assets</b>	<u><b>7,646</b></u>	<u><b>7,218</b></u>
Goodwill	43	42
Intangible Assets	658	663
Deferred Income Taxes	345	348
Other Assets	1,101	1,096
Operating Lease Right-of-Use Assets	987	998
Property, Plant and Equipment, less Accumulated Depreciation — \$12,486 (\$12,390 in 2025)	7,689	7,843
<b>Total Assets</b>	<u><b>\$ 18,469</b></u>	<u><b>\$ 18,208</b></u>
<b>Liabilities:</b>		
<b>Current Liabilities:</b>		
Accounts Payable — Trade	\$ 3,754	\$ 3,879
Compensation and Benefits	559	578
Other Current Liabilities	1,134	1,259
Notes Payable and Overdrafts	483	506
Operating Lease Liabilities due Within One Year	199	196
Long Term Debt and Finance Leases due Within One Year	1,226	364
<b>Total Current Liabilities</b>	<u><b>7,355</b></u>	<u><b>6,782</b></u>
Operating Lease Liabilities	848	862
Long Term Debt and Finance Leases	5,276	5,328
Compensation and Benefits	763	787
Deferred Income Taxes	102	105
Other Long Term Liabilities	951	941
<b>Total Liabilities</b>	<u><b>15,295</b></u>	<u><b>14,805</b></u>
Commitments and Contingent Liabilities		
<b>Shareholders' Equity:</b>		
<b>Goodyear Shareholders' Equity:</b>		
Common Stock, no par value:		
Authorized, 450 million shares, Outstanding shares — 287 million in 2026 (286 million in 2025)	287	286
Capital Surplus	3,175	3,175
Retained Earnings	3,111	3,360
Accumulated Other Comprehensive Loss	(3,569)	(3,588)
<b>Goodyear Shareholders' Equity</b>	<u><b>3,004</b></u>	<u><b>3,233</b></u>
Minority Shareholders' Equity — Nonredeemable	170	170
<b>Total Shareholders' Equity</b>	<u><b>3,174</b></u>	<u><b>3,403</b></u>
<b>Total Liabilities and Shareholders' Equity</b>	<u><b>\$ 18,469</b></u>	<u><b>\$ 18,208</b></u>

**Table 3: Consolidated Statements of Cash Flows**

(In millions)	Three Months Ended	
	March 31,	
	2026	2025
<b>Cash Flows from Operating Activities:</b>		
<b>Net Income (Loss)</b>	<b>\$ (246)</b>	<b>\$ 118</b>
Adjustments to Reconcile Net Income (Loss) to Cash Flows from Operating Activities:		
Depreciation and Amortization	239	270
Amortization and Write-Off of Debt Issuance Costs	3	6
Provision for Deferred Income Taxes	(2)	(31)
Net Pension Curtailments and Settlements	—	4
Net Rationalization Charges	104	81
Rationalization Payments	(83)	(65)
Net (Gain) Loss on Asset Sales	(3)	(262)
Operating Lease Expense	74	78
Operating Lease Payments	(69)	(71)
Pension Contributions and Direct Payments	(10)	(41)
<b>Changes in Operating Assets and Liabilities, Net of Asset Acquisitions and Dispositions:</b>		
Accounts Receivable	(275)	(431)
Inventories	(294)	(365)
Accounts Payable — Trade	(81)	46
Compensation and Benefits	(8)	(28)
Other Current Liabilities	(77)	95
Other Assets and Liabilities	10	58
<b>Total Cash Flows from Operating Activities</b>	<b>(718)</b>	<b>(538)</b>
<b>Cash Flows from Investing Activities:</b>		
Capital Expenditures	(175)	(259)
Asset Dispositions	1	720
Other Transactions	—	(29)
<b>Total Cash Flows from Investing Activities</b>	<b>(174)</b>	<b>432</b>
<b>Cash Flows from Financing Activities:</b>		
Short Term Debt and Overdrafts Incurred	225	409
Short Term Debt and Overdrafts Paid	(245)	(535)
Long Term Debt Incurred	2,220	5,951
Long Term Debt Paid	(1,393)	(5,627)
Other Transactions	13	13
<b>Total Cash Flows from Financing Activities</b>	<b>820</b>	<b>211</b>
Effect of Exchange Rate Changes on Cash, Cash Equivalents and Restricted Cash	3	9
<b>Net Change in Cash, Cash Equivalents and Restricted Cash</b>	<b>(69)</b>	<b>114</b>
Cash, Cash Equivalents and Restricted Cash at Beginning of the Period	910	864
<b>Cash, Cash Equivalents and Restricted Cash at End of the Period</b>	<b>\$ 841</b>	<b>\$ 978</b>

**Table 4: Reconciliation of Segment Operating Income & Margin**

Total Segment Operating Income

\$ 95 \$ 195

Less:	Three Months Ended	
Rationalizations	104	81
Interest Expense	95	115
Other (Income) Expense	9	25
Net (Gain) Loss on Asset Sales	(3)	(262)
Asset Write-Offs, Accelerated Depreciation, and Accelerated Lease Costs, net	16	46
Corporate Incentive Compensation Plans	23	16
Retained Expenses of Divested Operations	3	5
Other	28	38
<b>Income (Loss) before Income Taxes</b>	<b>\$ (180)</b>	<b>\$ 131</b>
United States and Foreign Tax Expense	66	13
Less: Minority Shareholders' Net Income (Loss)	3	3
<b>Goodyear Net Income (Loss)</b>	<b>\$ (249)</b>	<b>\$ 115</b>
Net Sales	\$ 3,881	\$ 4,253
Return on Net Sales	(6.4)%	2.7%
Total Segment Operating Margin	2.4%	4.6%

**Table 5: Reconciliation of Adjusted Net Income (Loss) and Adjusted Diluted Earnings Per Share  
First Quarter 2026**

Net Sales	\$ 3,881	\$ —	\$ —	\$ —	\$ 3,881
Cost of Goods Sold	3,188	(16)	(8)	—	3,164
Gross Margin	693	16	8	—	717
SAG	668	—	—	—	668
Rationalizations	104	(104)	—	—	—
Interest Expense	95	—	—	—	95

	As Reported	Rationalizations, Asset Write-offs, Accelerated Depreciation and Leases	Indirect Tax Settlements and Discrete Tax Items	Asset and Other Sales	As Adjusted
Other (Income) Expense	9	—	—	—	9
Net (Gain) Loss on Asset Sales	(3)	—	—	—	(3)
Pre-tax Income (Loss)	66	20	8	3	97
Taxes			(21)		53
Minority Interest	3	1	—	—	4
Goodyear Net Income (Loss)	\$ (249)	\$ 111	\$ 29	\$ (3)	\$ (112)
EPS	\$ (0.86)	\$ 0.38	\$ 0.10	\$ (0.01)	\$ (0.39)

## First Quarter 2025

	As Reported	Rationalizations, Asset Write-offs, Accelerated Depreciation and Leases	Goodyear Forward Costs	Pension Settlement Charges (Credits)	Asset and Other Sales	As Adjusted
Net Sales	\$ 4,253	\$ —	\$ —	\$ —	\$ —	\$ 4,253
Cost of Goods Sold	3,513	(43)	—	—	—	3,470
Gross Margin	740	43	—	—	—	783
SAG	650	(3)	(2)	—	—	645
Rationalizations	81	(81)	—	—	—	—
Interest Expense	115	—	—	—	—	115
Other (Income) Expense	25	—	(5)	(4)	—	16
Net (Gain) Loss on Asset Sales	(262)	—	—	—	262	—
Pre-tax Income (Loss)	131	127	7	4	(262)	7
Taxes	13	23	2	1	(25)	14
Minority Interest	3	1	—	—	—	4
Goodyear Net Income (Loss)	\$ 115	\$ 103	\$ 5	\$ 3	\$ (237)	\$ (11)
EPS	\$ 0.40	\$ 0.36	\$ 0.02	\$ 0.01	\$ (0.83)	\$ (0.04)