FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CHANG | ES IN BEI | NEFICIAL (| DWNERSHIP |
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| OMB APPR | ROVAL |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* MCGLADE JOHN E | | | | | 2. Issuer Name and Ticker or Trading Symbol GOODYEAR TIRE & RUBBER CO /OH/ | | | | | | Check al | I applic | able) | g Pers | son(s) to Iss | | | |
|--|---|----------------|----------------|--|---|---------|-------------------|---|-----------------|--------------|------------------------------|---|------------------------------------|----------------------------|---------------|---------------------------|---------------------------|--|
| | | | | [(| T] | | | | | | | X I | Directo | or | | 10% Ov | vner | |
| | | | | | | | | | | | | | | (give title | | Other (s | specify | |
| (Last) (First) (Middle) | | | | | | | Tran | saction (Mon | th/Day/Yea | r) | | | below) | | | below) | | |
| 200 INNOVATION WAY | | | 07 | 07/01/2020 | | | | | | | | | | | | | | |
| | | | | _ 1 | If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | - 6 | 6. Individual or Joint/Group Filing (Check Applicable | | | | | | |
| (Street) | | | | 4. ' | AIIICI | iument, | Date | or Original Fi | eu (Month | Day/Teal) | | ne) | uai oi s | ioiiil/Group | , ı-ıııı ıç | J (CHECK AP | piicable | |
| AKRON | 0 | H 4 | 44316 | | | | | | | | | X | Form fi | led by One | Repo | orting Perso | n | |
| | | | | <u> </u> | | | | | | | | | | | e thar | n One Repo | rting | |
| (City) | (S | tate) | (Zip) | | | | | | | | | ı | Person | l | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| 1. Title of S | Security (Inst | tr. 3) | | Transaction | | A. Deem | | 3. | | urities Acqu | | | Amou | | | | 7. Nature | |
| Date | | | | Day/Year) Execution Date if any (Month/Day/Yea | | | Code (Instr. 5) | | | ıstr. 3, 4 a | 4 and Securitie Beneficia | | | | | of Indirect Beneficial | | |
| (| | | | | | | | | | | | 0 | | =ollowing (ì) (Ir | nstr. 4) | Ownership (Instr. 4) | | |
| | | | | | | | Code | Amou | nt (A) (D) | Price | , Tr | ransact | ction(s) 3 and 4) | | | (IIISU. 4) | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | |
| | | | | | | | | , options | | | | | | | | | | |
| 1. Title of | 2. | 3. Transaction | 3A. Deemed | 4. | 4 | | | 6. Date Exercisable and 7. Title and | | | 8. Price of | | 9. Number of | | 10. | 11. Nature | | |
| Derivative Conversion Date Execution Date Security or Exercise (Month/Day/Year) if any | | | if any | r, Transaction Code (Instr | | | | Expiration Date Amount of (Month/Day/Year) Securities | | | | Derivative Security | | derivative Securities | | Ownership Form: | of Indirect Beneficial | |
| (Instr. 3) | Price of Derivative | | (Month/Day/Yea | ar) 8) | Securities Underlying Acquired Derivative Se | | | | | | (Insti | r. 5) | Beneficially Owned Following | | | Ownership (Instr. 4) | | |
| | Security | | | | (A) or (Instr. 3 and 4) | | | | | | | ′ I | | | | | (111501. 4) | |
| | | | | | Disposed of (D) | | | | | | | | | Reported Transaction(s) | | | | |
| | | | | | (Instr. 3, 4 and 5) | | | | | | | | | (Instr. 4) | | | | |
| | | | | - | | | | | + | Amour | _ | | | | | | | |
| | | | | | | | | | | | or | | | | | | | |
| | | | | | | | | Date | Expiratio | , | Numbe | r | | | | | | |
| | | | | Code | v | (A) | (D) | Exercisable | Date | Title | Shares | | | | | | | |
| Restricted Stock | (2) | 07/01/2020 | | A | | 4,220 | | (2) | (2) | Common | 4,220 | \$8 | 3.59 | 55,333 ⁽ | (3) | D | | |
| Units ⁽¹⁾ | | | | | | ' | | | | Stock | ´ -` | 1 | - | 00,000 | | | 1 | |

Explanation of Responses:

- 1. Restricted Stock Units ("RSU"), each equivalent to a share of the Common Stock of the Company and payable only in Common Stock, awarded pursuant to the Company's Outside Directors' Equity Participation Plan, as amended (the "Plan"), and accrued to the Equity Participation Account of the reporting person in accordance with the Plan.
- 2. Each RSU was valued at the fair market value (the closing market price) on the Transaction Date. Each RSU will be converted to a share of Common Stock on the fifth business day of the calendar quarter following the quarter of the Director's separation from Board service.
- 3. Total RSUs accrued to the Equity Participation Account of the reporting person as of the date of this statement.

Remarks:

/s/ Daniel T Young, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of John E McGlade pursuant to a Power of Attorney dated 10/7/19, a copy of which has been previously filed with the SEC.

** Signature of Reporting Person

07/06/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.