

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

Form 8-K

**Current Report Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): December 3, 2019

THE GOODYEAR TIRE & RUBBER COMPANY

(Exact name of registrant as specified in its charter)

Ohio
(State or other jurisdiction
of incorporation)

1-1927
(Commission
File Number)

34-0253240
(I.R.S. Employer
Identification No.)

200 Innovation Way, Akron, Ohio
(Address of principal executive offices)

44316-0001
(Zip Code)

Registrant's telephone number, including area code: (330) 796-2121

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, Without Par Value	GT	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 5.02 **Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On December 3, 2019, Hera K. Siu was elected to the Board of Directors of The Goodyear Tire & Rubber Company to a term beginning December 4, 2019 and expiring at the 2020 Annual Meeting of Shareholders. Ms. Siu has not yet been appointed to any committees of the Board of Directors. Ms. Siu will receive the compensation established from time-to-time for non-employee directors.

A copy of the news release announcing Ms. Siu's election, which includes some biographical information, is attached hereto as Exhibit 99.1.

Item 9.01. **Financial Statements and Exhibits.**

(d) Exhibits

99.1 [News release, dated December 9, 2019](#)

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE GOODYEAR TIRE & RUBBER COMPANY

Date: December 9, 2019

By /s/ Daniel T. Young

Daniel T. Young
Secretary



Global Headquarters: 200 Innovation Way, Akron, Ohio 44316-0001

News Release
Media Website: www.GoodyearNewsRoom.com

CONTACT: Ed Markey
330-796-8801

FOR IMMEDIATE RELEASE

Hera Kitwan Siu Elected to Goodyear Board

AKRON, Ohio, Dec. 9, 2019 – Hera Kitwan Siu, chief executive officer, Greater China, for Cisco Systems, Inc., has been elected to the board of directors of The Goodyear Tire & Rubber Company.

“We are pleased to welcome Hera Siu to the Goodyear Board of Directors,” said Goodyear Chairman, Chief Executive Officer and President Richard J. Kramer. “Hera is a dynamic and transformative leader who has spent her career breaking new ground, launching innovative go-to-market strategies and growing companies. As we continue to position Goodyear as a leader in the future of mobility, her extensive technology background and deep knowledge of the China marketplace will be extremely valuable to the company and its shareholders.”

Since 2017, Siu, 59, has served as chief executive officer, Greater China, for Cisco Systems, a global technology leader that designs, manufactures, and sells internet protocol-based networking and other products related to the communications and information technology industry. She joined Cisco in 2016 as the chief operating officer for the company’s business in China.

In addition to her work at Cisco, Siu has a long and successful career of leadership in fields that include technology, telecommunications, enterprise software and education. From 2014 to 2016, she served as the senior vice president and managing director, Greater China, for Pearson, LLC, a global education company that leverages technology to enhance teaching and learning. Before that, Siu served four years at SAP, the global software and data processing firm, first as senior vice president, then president, of the company’s business in China and Hong Kong and later as senior vice president of e-commerce.

(more)

Beginning in 1988, Siu held positions of increasing responsibility and leadership for companies including Nortel, Inc., Hong Kong Telecom, Ltd., Computer Associates, Inc., and Nokia Telecommunications, Ltd.

Born in Shanghai, Siu finished high school in Hong Kong and earned her bachelor's degree in finance and her MBA from the University of Nevada. She is a member of the board of directors for The Learning Lab and the Hong Kong Applied Science and Technology Research Institute.

About The Goodyear Tire & Rubber Company

Goodyear is one of the world's largest tire companies. It employs about 64,000 people and manufactures its products in 47 facilities in 21 countries around the world. Its two Innovation Centers in Akron, Ohio, and Colmar-Berg, Luxembourg, strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to www.goodyear.com/corporate. GT-FN