#### FORM 4

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, | D.C. 20549 |  |
|-------------|------------|--|
|-------------|------------|--|

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL        |           |  |  |  |  |  |  |  |
|---------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:         | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average b | urden     |  |  |  |  |  |  |  |
| hours per response: | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Helsel Christopher P |   |                                      |  |        |  | 2. Issuer Name and Ticker or Trading Symbol GOODYEAR TIRE & RUBBER CO /OH/ GT ] |   |         |  |        |                    |                      |  | elationship o<br>ck all applica<br>Director<br>Officer (<br>below)   | able)   | g Perso  | on(s) to Issi<br>10% On<br>Other (s<br>below) | wner                                      |
|--|---|--------------------------------------|--|--------|--|---|---|---------|--|--------|--------------------|----------------------|--|--|---|--|---|---|
| (Last) (First) (Middle) 200 INNOVATION WAY                     |   |                                      |  |        |  | Date of /26/20  | Earliest<br>021                         | Transac | ction (Mo  | onth/D | ay/Year)           |                      | Sr VP                                  | Chief Te   | chnol   | ogy Offic  | er  |   |
| (Street) AKRON (City)  | OF  |                                      | 44316<br>(Zip)                                   |        | 4. 1   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                        |   |         |  |        |                    |                      | 6. Ind<br>Line)                        | ividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person |   |  |   |   |
| 4 771 (0   |   |                                      | ole I - Noi                                      |        |  | _   |   |         |  | Dis    | oosed of,          |                      |  | Owned<br>5. Amoun  |   | l c o  |   | 7. Nature of                              |
| 1. Title of Security (Instr. 3)                                |   | 2. Transaction Date (Month/Day/Year) |  | ear) i | 2A. Deemed Execution Date, if any (Month/Day/Year) |   | 3.<br>Transaction<br>Code (Instr.<br>8) |         | 4. Securitie<br>Disposed C                         |        |                    | s<br>lly<br>ollowing | Form                                   | mership<br>: Direct<br>· Indirect<br>str. 4)   | Indirect<br>Beneficial<br>Ownership   |  |   |   |
|  |   |                                      |  |        |  |   |   |         | Code   | v      | Amount             | (A) or<br>(D)        | Price                                  | Transacti<br>(Instr. 3 a   | ction(s)  |  | (msu. 4)                                      |   |
| Common S   | ommon Stock   |                                      | 02/26/2021                                       |        | 21   |   |   | М       |  | 5,990  | A                  | \$0.00               | 7,726                                  |  | D   |  |   |   |
| Common S   | Common Stock  |                                      |  | 02/2   | 6/202  | 6/2021  |   |         | F <sup>(1)</sup>                                   |        | 1,818              | D                    | \$16.81                                | 5,908  |   |  | D   |   |
|  |   |                                      |  |        |  |   |   |         |  |        | osed of, o         |                      |  | Owned  |   |  |   |   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)            | Conversion Date Executor Exercise (Month/Day/Year) if any |                                      | 3A. Deeme<br>Execution I<br>if any<br>(Month/Day | Date,  | 4.<br>Transaction<br>Code (Instr.<br>8)            |   |   |         | 6. Date Exercis<br>Expiration Dat<br>(Month/Day/Ye |        | ate of Securities  |                      | ies<br>g<br>Security                   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Number derivative Securitie Beneficia Owned Following Reported Transacti | e Owner<br>Form:<br>Ally Direct<br>or Indir<br>g (I) (Inst | Ownership                                     | Beneficial<br>Ownership<br>ect (Instr. 4) |
|  |   |                                      |  |        | Code   | v   | (A)                                     | (D)     | Date<br>Exercis                                    | able   | Expiration<br>Date | Title                | Amount<br>or<br>Number<br>of<br>Shares |  | (Instr. 4)  | ion(s)   | i)  |   |
| 2017 Plan<br>Restricted<br>Stock<br>Units <sup>(2)</sup>       | (2)   | 02/26/2021                           |  |        | M  |   |   | 5,990   | (2)  |        | (2)                | Common<br>Stock      | 5,990                                  | \$0.00   | 0   |  | D   |   |
| 2017 Plan<br>Performance<br>Share<br>Units <sup>(3)</sup>      | (3)   | 02/26/2021                           |  |        | A  |   | 14,276                                  |         | (3)  |        | (3)                | Common<br>Stock      | 14,276                                 | \$0.00   | 14,27   | 76   | D   |   |
| 2017 Plan<br>Restricted  | (4)   | 02/26/2021                           |  |        | A  |   | 21,415                                  |         | (4)  |        | (4)                | Common               | 21,415                                 | \$0.00   | 21,41   | 15   | D   |   |

## Explanation of Responses:

- 1. Shares of common stock withheld by the issuer for the payment of withholding taxes.
- $2.\ This\ Form\ 4\ reports\ the\ vesting\ and\ conversion\ of\ Restricted\ Stock\ Units\ ("RSUs") granted\ in\ February,\ 2018.$
- 3. Performance Share Unit grant under the 2017 Performance Plan, contingently payable (to the extent earned) 100% in shares of common stock in February 2024. The number of Units paid, which can range from 0% to 200% of the Units reported on this Form 4, depends on the attainment of certain performance targets over a 3-year period ending December 31, 2023, and is subject to further increase or decrease of up to 20% based on the Company's total shareholder return vs. the S&P 500 over the 3-year period ending December 31, 2023.
- 4. Restricted Stock Unit ("RSU") grant under the 2017 Performance Plan. The RSUs will vest and convert into shares of common stock three years from the date of grant on February 26, 2024.

### Remarks:

Units<sup>(4)</sup>

/s/ Daniel T. Young, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Christopher P Helsel pursuant to a Power of Attorney dated 10/7/19, a copy of which has been previously filed with the SEC.

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.